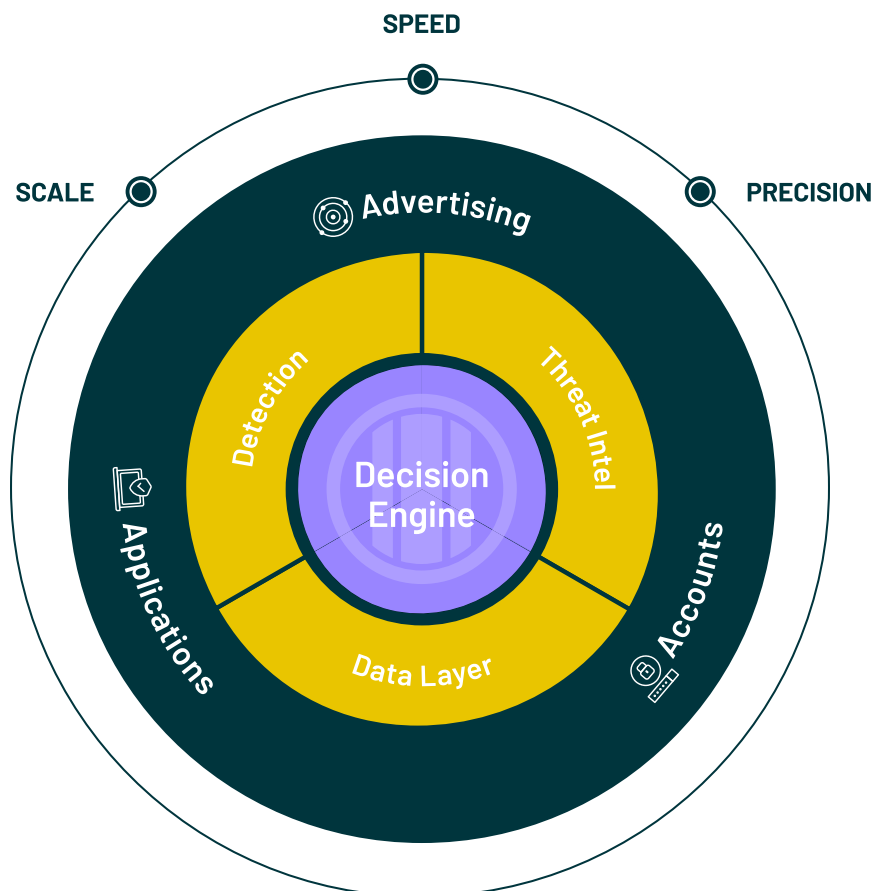# The Human Defense Platform

Comprehensive detection, decisioning, and protection for today's customer journey

One modular platform offering unmatched visibility and control to safeguard against automated threats and fraud

The world's leading enterprises trust HUMAN to provide precise threat decisions to protect their customer journey end-to-end across advertising, application, and account surfaces. With a modular suite of solutions, clients are able to fine-tune their security posture and fraud prevention with controls specifically tailored to meet their policy and compliance requirements. In today's digital landscape, organizations are tasked with managing threats throughout their user journeys, leading to disjointed security efforts, operational inefficiencies, and compromised customer trust due to gaps in fragmented toolsets.

HUMAN's unrivaled visibility generates unique telemetry data at every touchpoint along the customer journey to protect your most critical surfaces against advertising fraud, sophisticated bot attacks, account fraud and abuse, and client-side threats. Gain real-time visibility into the unique threats on your customer journey with advanced analytics and drill-down paths to identify and counter-emerging threats and fraud in real-time. By using adaptive machine learning, HUMAN generates preventative controls that offer unparalleled scale, speed, and decision precision to combat threats targeting your most critical surfaces.

Advertising Protection

| Ad Fraud Sensor | Ad Fraud Defense |
| Malvertising | Ad Quality |

Application Protection

Scraping	Client-side
Transaction Abuse	PCI Compliance
Data Contamination	Account Takeover

Account Protection

| Account Takeover | Fake Accounts |
| Compromised Accounts | |

Harness the power of one platform for safer ads, interactions, and transactions

ADVERTISING PROTECTION

Safeguard digital advertising with comprehensive purpose-built solutions that give ad tech platforms and publishers control against ad fraud, malvertising, and ad quality.

APPLICATION PROTECTION

Protect web and mobile applications from fraud and abuse, including web scraping, data contamination, transaction abuse, and malicious code injection by third-party apps.

ACCOUNT PROTECTION

Comprehensive security for online accounts, minimizing security breaches and incidents of fraud, combining pre-, at, and post-login defenses.
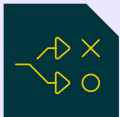
Key Capabilities

Comprehensive Protection: Robust threat protection across multiple attack surfaces, including advertising, applications, and accounts, to protect the entire customer journey

Decision Engine: Unparalleled accuracy based on 2,500 signals that are parsed through 400+ algorithms and adaptive machine-learning models to enable high-fidelity decisioning

Threat Intelligence: Real-time threat intelligence capabilities to detect and respond swiftly to emerging threats

Modularity: Choose the combination of Human Defense Platform solutions that meet your policy and compliance requirements

CDN Agnostic: Fit your unique infrastructure needs with a versatile approach to tailor defenses

Integrations: Remove deployment complexity by leveraging our robust ecosystem of application and architecture partners

The Human Advantage

Scale
We verify more than 20 trillion digital interactions weekly across 3 billion unique devices providing unrivaled threat telemetry.

Speed
Our Decision Engine examines 2,500+ signals per interaction, connecting disparate data to detect anomalies in mere milliseconds.

Decision Precision
Signals from across the customer journey are analyzed by 400+ algorithms and adaptive machine-learning models to enable high-fidelity decisioning.