

Fake Account Defense

Stop fraudsters using fake accounts to exploit apps and websites

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Fake Account Defense stops fraudsters using fake accounts to exploit organization's online platforms and services, minimizing the negative consequences of fraud and abuse. Large scale creation of fake accounts is detected and remediated and account activity is continuously monitored for signs of exploitative behavior. When abuse is detected, automated, customizable actions quickly intervene to neutralize and remediate according to the organization's requirements.

Fake Account Defense is part of Account Protection, a suite of solutions on the Human Defense Platform that secure online accounts from a range of cyberthreats.

What We Protect Against



ABUSE OF FREE TRIALS, SIGNUP BONUSES, AND OTHER PROMOTIONAL OFFERS



LOYALTY PROGRAM ABUSE



FAKE REVIEWS AND OTHER INFLUENCE ABUSE



TESTING STOLEN CREDIT CARDS



SPREADING OF SPAM AND MALWARE

"HUMAN gave us real-time detection with context-aware actions that provide immediate visibility into previously unknown account takeover attacks enabling us to significantly reduce fraud and help desk calls."

CISO AT TOP 3 FREELANCE MARKETPLACE

Benefits



STOP FAKE ACCOUNT ABUSE

Stop the large-scale creation of fake accounts and detect fraudulent activity.



CUT INVESTIGATION TIME

Automatically respond with custom actions and quickly get critical information.



MINIMIZE THE COST OF NEW ACCOUNT FRAUD

Cut incidences of fraud such as abuse of promotional offers and influence abuse.

How It Works



DETECTS

anomalies in behavior from past actions, pattern matching and device forensics



INTERVENES

with automated responses, such as calling customer APIs or hard blocks



REPORTS

key incident data that is easy to understand, investigate and share

Key Capabilities



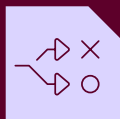
Sophisticated behavioral analysis

including clustering, reputation, velocity and profile deviation



Investigation dashboard

speeds up analysis, such as understanding why an account was flagged and what triggered the detection



Mitigation responses

(e.g. lock account, block device) can be customized to work with an organization's unique business flow



Fast integration

with existing CIAM systems, SIEMs and ticketing systems



Business Insights dashboard

gives high level insights including numbers of fake account detections, mitigation actions and common risky activities



Single pane of glass management:

Manage all your HUMAN solutions from one console. It's easy to see key details, edit policies, and share knowledge

The Human Advantage

Scale

We verify more than 20 trillion digital interactions weekly across 3 billion unique devices providing unrivaled threat telemetry.

Speed

Our Decision Engine examines 2,500+ signals per interaction, connecting disparate data to detect anomalies in mere milliseconds.

Decision Precision

Signals from across the customer journey are analyzed by 400+ algorithms and adaptive machine-learning models to enable high-fidelity decisioning.

HUMAN is a leading cybersecurity company committed to protecting the integrity of the digital world. We ensure that every digital interaction, transaction, and connection is authentic, secure, and human. HUMAN verifies 20 trillion digital interactions, providing unparalleled telemetry data to enable rapid, effective responses to the most sophisticated threats. Recognized by our customers as a G2 Leader, HUMAN continues to set the standard in cybersecurity. For more information, visit www.humansecurity.com