

# HUMAN for Streaming and Gaming

Secure entertainment for an uninterrupted experience

Streaming and gaming are always-on forms of entertainment, whether that be CTV, audio, gaming or gambling, user access and experience are paramount. HUMAN helps gaming and streaming services ensure uninterrupted entertainment for their customers by minimizing abuse of their platforms, protecting mission critical customer and analytics data and securing digital ads.

**Roughly 1 in every 5 visits to a login page was an ATO attack attempt in 2023<sup>1</sup>**

INDUSTRY CHALLENGES	HUMAN SOLUTION	
<b>Fraudsters gaining unauthorized access to user accounts</b>	ACCOUNT TAKEOVER DEFENSE	Stop login bot attacks, such as credential stuffing and brute forcing
<b>Platform abuse such as bad actors reselling accounts, posting fake reviews</b>	COMPROMISED ACCOUNT DEFENSE	Remediate accounts that have been compromised by bad actors
<b>Fake accounts used to abuse promotional offers or spam legitimate users</b>	FAKE ACCOUNT DEFENSE	Neutralize fake accounts created by fraudsters to abuse apps and websites
<b>Skimming of users' data from web forms</b>	CLIENT-SIDE DEFENSE	Prevent client-side supply chain attacks, such as Magecart, formjacking, and malicious redirects
<b>Compliance with PCI DSS 4.0's consumer browser requirements</b>	PCI DSS COMPLIANCE	Simplify payment page script management in compliance with PCI DSS 4.0
<b>Keeping analytics data free from bots</b>	DATA CONTAMINATION DEFENSE	Prevent fake interactions from infecting your first-party data and skewing your performance-driven decision
<b>Bot-led fraudulent purchases on payment pages</b>	TRANSACTION ABUSE DEFENSE	Minimize bot-led fraudulent transactions such as carding and card cracking attacks
<b>Protecting ad inventory</b>	ADVERTISING PROTECTION	Gain control against ad fraud, malvertising and ad quality

<sup>1</sup>HUMAN Security - The Quadrillion Report: 2024 Cyberthreat Benchmarks

# Case Study

## Challenge

FanDuel experienced up to 10 million malicious login attempts daily.

## Solution

FanDuel uses HUMAN to mitigate large-scale account takeover attacks.

## Result

HUMAN turned away 99.9% of malicious inbound traffic and routinely blocked 3,000 bad login attempts per second.

**“We seamlessly integrated HUMAN at our platform edge [AWS CloudFront] to ensure maximum protection against automated bot attacks, but also to minimize latency.”**

— Senior Director, Architecture at FanDuel

## Key Capabilities



### Unparalleled Accuracy

Detect threats using behavioral analysis, 400+ machine learning algorithms, and real-time data from the world's largest fraud sensor network



### Ad inventory protection

Prevent ad fraud whether in pre or post-bid environments and reduce risk due to malvertising and ad quality threats



### Monitor the account lifecycle

Secure accounts from registration through post-login account usage, identifying unwanted and suspicious activity



### Mobile SDK and Integrations

Open architecture supports CDN, cloud, SDK, SIEM, CIAM, ticketing, and monitoring integrations with your IT stack



### Auto-inventory scripts and script actions

Get real-time incident alerts, deep insight into each script's provenance and enable proactive mitigation actions



### Single Pane of Glass Management

Access a single console to see key details, edit policies, and generate out-of-the-box and custom reports for all stakeholders

## The Human Advantage

### Scale

We verify more than 20 trillion digital interactions weekly across 3 billion unique devices providing unrivaled threat telemetry.

### Speed

Our Decision Engine examines 2,500+ signals per interaction, connecting disparate data to detect anomalies in mere milliseconds.

### Decision Precision

Signals from across the customer journey are analyzed by 400+ algorithms and adaptive machine-learning models to enable high-fidelity decisioning.

*HUMAN is a leading cybersecurity company committed to protecting the integrity of the digital world. We ensure that every digital interaction, transaction, and connection is authentic, secure, and human. HUMAN verifies 20 trillion digital interactions, providing unparalleled telemetry data to enable rapid, effective responses to the most sophisticated threats. Recognized by our customers as a G2 Leader, HUMAN continues to set the standard in cybersecurity. For more information, visit [www.humansecurity.com](http://www.humansecurity.com)*