# **III HUMAN**

# **Application Protection**

## **Build a trusted application environment**

ADVERTISING PROTECTION

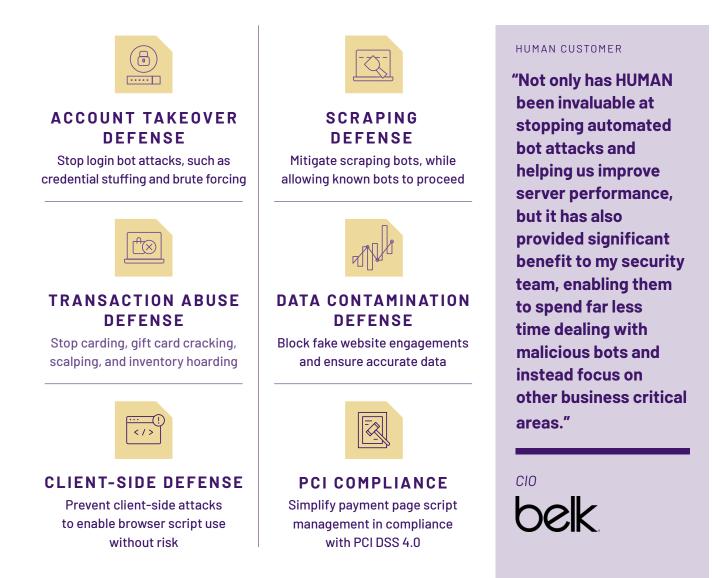
APPLICATION PROTECTION

ACCOUNT PROTECTION

# **Application Protection**

HUMAN Application Protection, a component of the Human Defense Platform, enables organizations to ensure a trusted application environment protected from bad bot attacks, malicious code injections, and automated platform abuse. Using advanced machine and behavioral analysis, our technology identifies and mitigates web scraping, data contamination, transaction abuse, account takeover, and client-side threats with unparalleled accuracy.

HUMAN's tiered offerings allow customers to select one or multiple solutions to solve the challenges facing their web and mobile applications.



# **Key Capabilities**



#### **Unparalleled Accuracy:**

Detects threats using behavioral analysis, 350+ machine learning algorithms, and real-time data from the world's largest fraud sensor network



## Effective Decision Enforcement:

Responds to threats with custom mitigation actions that integrate with your workflow



#### Low Latency:

Blocks bots at the edge using out-of-band signals and validates 95% of users in under 2ms



#### **Frictionless Experience for Real Humans:** Human Challenge is the most user-friendly human verification tool on the market



## Single Pane of Glass Management:

Allows customers to see key details, edit policies, and generate out-of-the-box and custom reports for all stakeholders in a single console



#### Seamless Integrations:

Supports key integrations (CDN, cloud, SDK, etc.) via an open architecture

## Benefits



## ENSURE USERS ARE HUMAN

Stop automated scraping and transactions, show alternative content, and block fake interactions



### OPTIMIZE RESOURCE EFFICIENCY

Prevent Application Layer DDoS attacks and minimize wasted infrastructure spend



### MINIMIZE FRAUD LOSSES

Save response burden, prevent chargebacks, and avoid regulatory fines

# The Human Advantage

#### Scale

We verify more than 20 trillion digital interactions weekly across 3 billion unique devices providing unrivaled threat telemetry.

#### Speed

Our Decision Engine examines 2,500+ signals per interaction, connecting disparate data to detect anomalies in mere milliseconds.

#### **Decision Precision**

Signals from across the customer journey are analyzed by 400+ algorithms and adaptive machinelearning models to enable highfidelity decisioning.

HUMAN is a leading cybersecurity company committed to protecting the integrity of the digital world. We ensure that every digital interaction, transaction, and connection is authentic, secure, and human. HUMAN verifies 20 trillion digital interactions, providing unparalleled telemetry data to enable rapid, effective responses to the most sophisticated threats. Recognized by our customers as a G2 Leader, HUMAN continues to set the standard in cybersecurity. For more information, visit www.humansecurity.com