

Better Together Netlify + HUMAN

A fast, reliable, secure platform delivering customer delight and trust.

Your company relies on your website or mobile app to engage and delight customers and generate revenue. To do this, your site must be fast and responsive, or your customers may go elsewhere. Not only do you need to provide a great customer experience, but threats to your site and customers include bots that steal customers' information, scrapers that steal your site information, and scripts that leak payment information. To respond to these threats, you need security without impacting your customers' experience.

Netlify + HUMAN

A combined solution of Netlify for high-performance web applications and HUMAN for advanced fraud detection and bot mitigation offers online and mobile businesses a robust, fast, and secure platform. This ensures better user experience, higher conversion rates, and trusted interaction, enabling customers to shop with confidence.

Features

Netlify and HUMAN Application Protection

Global CDN for Fast Content Delivery

Ensures your eCommerce site's content is delivered to users from the nearest server location, reducing latency and improving page load times.

Bot Mitigation and Fraud Prevention

Identifies and blocks malicious traffic, including bots attempting credential stuffing, inventory hoarding, and payment fraud.

Automated Scaling and Load Handling

Automatically scales with traffic demand, ensuring your site remains fast and available during high-traffic events.

Real-Time Threat Detection and Protection

Real-time threat detection and continuous monitoring for cyberattacks, including data scraping, account takeovers, and other malicious activities.

Edge Network for Ultra-Low Latency

Delivers content from multiple points of presence (PoPs) around the world, reducing latency and improving site responsiveness.

PCI-DSS 4 and GDPR Compliance

The solution helps eCommerce businesses comply with key industry regulations such as PCI-DSS 4 for payment security and GDPR for data privacy.

Benefits



Optimized User Experience

Customers experience faster load times, responsive design, and seamless navigation across your eCommerce site, regardless of traffic spikes or their location.



Seamless Scalability

Ensure your website or application can handle traffic surges during sales, promotions, or peak seasons without slowdowns or outages, delivering a consistent experience.



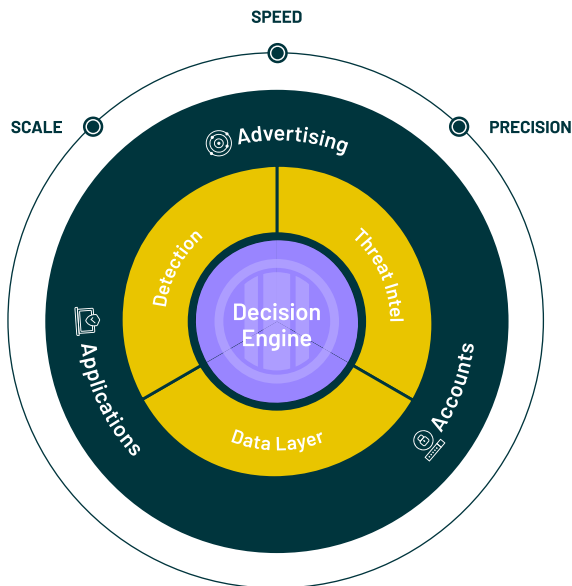
Security Without Impact

Gain advanced fraud protection without sacrificing your site's speed and performance, ensuring it is efficient and safe.



Increased Customer Trust and Loyalty

Customers are more likely to trust your brand if they know their personal data and payment information are well protected from fraud and cyberattacks.



Application Protection

Scraping

Client-side

Transaction Abuse

PCI Compliance

Data Contamination

Account Takeover

Account Protection

Account Takeover

Fake Accounts

Compromised Accounts

Advantage

Seamless Integration of Performance and Security

The joint solution ensures that your website or application is high-performing and secure without needing separate content delivery and security systems.

Blazing-Fast Website Performance

Netlify's architecture and global CDN provide lightning-fast load times and ensure rapid content delivery, even under high-traffic conditions. HUMAN's bot mitigation reduces the load at the edge by removing malicious and automatic traffic that could impact user experience.

Real-Time Bot Protection and Fraud Prevention

HUMAN Security's real-time bot detection stops malicious traffic, such as credential stuffing, payment fraud, and data scraping, protecting your business and customers.