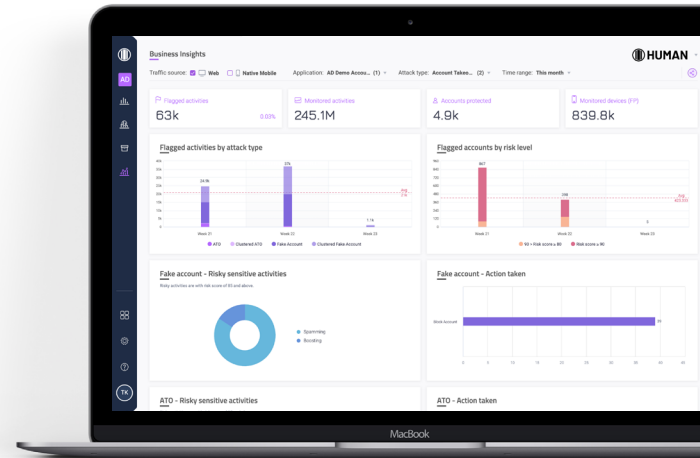




HUMAN Account Fraud Defense

Prevent new account fraud and neutralize compromised accounts.



The account surface is a rich target for cyberattacks. Consequences of compromised user accounts and fake accounts can include:

- Abuse of free trials, signup bonuses, and other promotional offers
- Theft of stored PII
- Fraudulent purchases with stored credit cards
- Draining account balances
- Fake reviews
- Spreading of spam and malware
- Opportunity cost of time spent investigating

HUMAN protects against fake account creation and account abuse using layered defenses that monitor the registration process and post-login account activity. This enables us to identify and mitigate fake and compromised accounts before fraud occurs.

HUMAN Account Fraud Defense

HUMAN Account Fraud Defense protects against new account fraud and compromised accounts using sophisticated behavioral analysis and machine learning models. The solution takes a layered approach:

- Automated account registrations are detected and neutralized before fake accounts are created en masse
- User activity is continuously evaluated post-login to identify suspicious and unusual behavior that suggest account abuse

Automated response actions remediate fake and compromised accounts, working with your organization's flow. This minimizes the costs of fraud, impact to server performance and the opportunity cost of fraud teams spending valuable time on investigation and remediation.

"HUMAN gave us real-time detection with context-aware actions that provide immediate visibility into previously unknown account takeover attacks enabling us to significantly reduce fraud and help desk calls."

CISO at Top 3 Freelance Marketplace

Benefits for digital businesses

Stop Fraudsters Making Accounts

Stop the automated creation of large volumes of unwanted accounts before they can be exploited.

Prevent Abusive Activity

Detect abusive activity that indicates fake and compromised accounts, and then neutralize them.

Minimize the Cost of Fraud

Quickly respond to suspicious behavior and spend less time investigating incidents.

How it Works



DETECT

Machine learning algorithms analyze the normal range for human interactions and correlates with customer defined policies. Anomalies in post-login user behavior are identified.



INTERVENE

Unwanted bot traffic is blocked according to threat response policies. Risky account behavior is neutralized with automated, custom interventions.



REPORT

The console features advanced investigation tools and reporting. Quickly understand incident data and share knowledge with template and custom reports.

The HUMAN Advantage

Stop mass account creation

Prevent fraudsters from mass creating fake accounts that are used to exploit organizations' apps and websites.

Monitor the account lifecycle

Secure accounts from registration through post-login account usage, identifying unwanted and suspicious activity wherever it occurs.

Enforce decisions effectively

Custom mitigation actions allow you to react quickly and decisively to threats in a manner that integrates with your organization's workflow.

Integrate fast

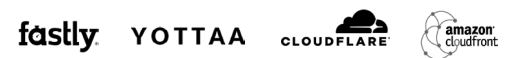
Utilize key SIEM, CIAM, ticketing, and monitoring integrations.

Single pane of glass management

Manage all your HUMAN solutions from one console. It's easy to see key details, edit policies, and share knowledge.

Key Integrations

Edge Integrations (CDN, Cloud)



Application SDK/Middleware



Load Balancers and Web Servers



Serverless and Cloud Frameworks



E-commerce Platforms



Powered by the Human Defense Platform

HUMAN uses a modern defense strategy to safeguard organizations from digital attacks, fraud, and account abuse. Our solutions increase ROI and trust while decreasing customer friction, data contamination, and cybersecurity exposure. The Human Defense Platform powers an award-winning suite of application protection solutions enabling full visibility and control of your web and mobile applications and APIs.

About HUMAN

HUMAN is a cybersecurity company that protects organizations by disrupting digital fraud and abuse. We leverage modern defense to disrupt the economics of cybercrime by increasing the cost to cybercriminals while simultaneously reducing the cost of collective defense. Today we verify the humanity of more than 20 trillion digital interactions per week across advertising, marketing, e-commerce, government, education and enterprise security, putting us in a position to win against cybercriminals. Protect your digital business with HUMAN. To Know Who's Real, visit www.humansecurity.com.