# HUMAN FOR SAAS

Don't let fraudsters disrupt your platform

For SaaS platforms, user experience is everything. Ensuring the security of user accounts and data, protecting your applications, is critical.

Providing a safe SaaS experience throughout your users' journey is key to preserving highquality customer interactions across their online accounts, applications, and websites.

#### ATO attacks made up

15%

of traffic to login pages on SaaS, tech and services businesses in 2023<sup>1</sup>

INDUSTRY CHALLENGES	HUMAN SOLUTION	
Fraudsters gaining unauthorized access to user accounts	ACCOUNT TAKEOVER DEFENSE	Stop login bot attacks, such as credential stuffing and brute forcing
Fraudsters draining account balances or stealing sensitive customer data	COMPROMISED ACCOUNT DEFENSE	Remediate accounts that have been compromised by bad actors
Fake accounts used to test stolen credit cards, apply for credit or abuse promotional offers	FAKE ACCOUNT DEFENSE	Neutralize fake accounts created by fraudsters to abuse apps, websites and promotions
Skimming of users' data from web forms	CLIENT-SIDE DEFENSE	Prevent client-side supply chain attacks, such as Magecart, formjacking, and malicious redirects
Compliance with PCI DSS 4.0's consumer browser requirements	PCI DSS COMPLIANCE	Simplify payment page script management in compliance with PCI DSS 4.0
Bot-led fraudulent transac- tions on payment pages	TRANSACTION ABUSE DEFENSE	Minimize bot-led fraudulent transactions such as carding and card cracking attacks
Automated app and sensitive data scraping	SCRAPING DEFENSE	Mitigate scraping bots, while allowing known bots to proceed

<sup>1</sup>HUMAN Security - The Quadrillion Report: 2024 Cyberthreat Benchmarks

## **HUMAN**

## CASE STUDY

#### Challenge

A leading online learning platform had scraping bots that were negatively impacting performance and users were unhappy with their compromised accounts.

#### Solution

By partnering with HUMAN they blocked automated account takeover attacks and scraping.

#### Result

Performance was increased to optimal levels with above 99.9% uptime and user confidence restored.

#### "HUMAN was able to block all of the malicious traffic, rate limit at the edge and ease the load on our web infrastructure."

– VP of Information Technology

### KEY CAPABILITIES



#### **Unparalleled Accuracy**

Detect threats using behavioral analysis, 400+ machine learning algorithms, and real-time data from the world's largest fraud sensor network



**Auto-inventory Scripts and Script Actions** 

Get real-time incident alerts, deep insight into each script's provenance and enable proactive mitigation actions



**Effective Decision Enforcement** Respond to threats with custom mitigation actions that integrate with vour workflow



**Monitor the Account Lifecycle** Secure accounts from registration through

post-login account usage, identifying unwanted and suspicious activity wherever it occurs



#### **Mobile SDK and Integrations**

Open architecture supports CDN, cloud, SDK, SIEM, CIAM, ticketing, and monitoring integrations with your IT stack

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#### Single Pane of Glass Management

Access a single console to see key details, edit policies, and generate out-of-the-box and custom reports for all stakeholders

## THE HUMAN ADVANTAGE

#### Scale

We verify more than 20 trillion digital interactions weekly across 3 billion unique devices providing unrivaled threat telemetry.

#### Speed

Our Decision Engine examines 2,500+ signals per interaction, connecting disparate data to detect anomalies in mere milliseconds.

#### **Decision Precision**

Signals from across the customer journey are analyzed by 400+ algorithms and adaptive machinelearning models to enable highfidelity decisioning.

#### About HUMAN

HUMAN is trusted by the world's leading enterprises and internet platforms to prevent, detect, and respond to cyber attacks with unmatched scale, speed, and decision precision across their advertising, application, and account surfaces. Safeguard your customer journey end to end with complete confidence by consolidating with the Human Defense Platform. To Know Who's Real, visit humansecurity.com.