

Breaking Down a

2024 Cyberthreat Benchmarks

HUMAN observes more than a QUADRILLION digital interactions every year. This is what we learned.

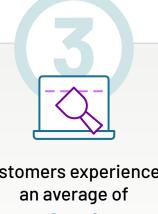
THE BIG 3



attack attempts



Carding attacks rose from 2022 to 2023



Customers experienced

scraping attempts

INDUSTRY HIGHLIGHTS



Travel & Hospitality



Scraping attacks more than doubled you



rose 20% vov



Retail & E-commerce

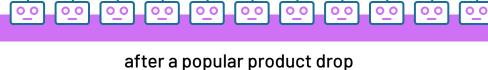
→ 1 in 4 visits to a site's login page was an account takeover attempt





One retailer saw a

700% increase in bots





Financial Services

attempts to steal data accounted for

Account takeover attempts and



Streaming & Gaming



of traffic were scraping attack attempts, a significant increase YoY

That's how we stop tomorrow's threats.





We make sure attempts don't turn into attacks.

Not once, not twice. More than a QUADRILLION times a year.